

NOW IS THE TIME!

60-70% of Texas RVers are from Texas

Guarantee they're getting your information – DIRECTLY!

“WANT TO INCREASE YOUR BUSINESS?” – Consider the highly successful **TACO Co-op Mail Program**. In the past year we have mailed out over 12,000 TACO Guides in response to our increased marketing efforts!!

The Co-op Mail Program is designed to put more RV's in your campsites. Simply put, TACO receives hundreds of inquiries per month for the **RV Travel & Camping Guide to Texas and New Mexico**. This is a four-fold increase from just a couple of years ago. These inquiries are from people who intend to RV or camp here in the near future. Most of them do not have a set itinerary but wouldn't it be nice if each of these travelers could have one of your brochures placed in their hands? Keep in mind, occupancy rates at participating parks goes up ever year!

Standard Program – We place your brochure in every TACO guide that is mailed out for a nominal fee of 25 cents per piece; that's much less than the price of the (new) first class postage rate of 44 cents. The minimum commitment to the program is 1000 pieces of literature and a check for \$250.00 to help offset postage costs.

Winter Special – 20 cents per piece (\$200 per 1000 pieces) – you save \$50 per thousand with a minimum of 2,000 pieces for this special pricing. This is a limited time offer. Send your literature today as the number of participants is limited due to package weight limitations.

The net result is **reaching a high quality prospect with your literature** at a fraction of the normal costs of mailing and TACO does all the work for you. Any questions, call **1-877-518-1989 today**. Start filling those empty campsites with the Co-op Mail Program.

Send this Co-op Mailing Coupon with your literature to

TACO

**Attn: Brian Schaeffer
119 Country Vista Circle
Burleson, TX 76028**

Park Name: _____

Contact Person: _____ **Number of Pieces Sent:** _____

_____ **A Check is Enclosed**

_____ **Charge My Credit Card**

Credit Card #: _____

Expires: _____

Signature: _____