

Be Sure & Join Us This Year!

Make Your Plans NOW To Attend!

# 2019 TACO SPRING MEETING & TRADE SHOW

April 23-25

Lake Conroe/Houston North KOA  
Montgomery, TX

Early Bird  
Registration  
Has Started!  
Save \$\$\$!

## Show Schedule

This Is The Largest Show Of The Year That Everyone Looks Forward to Attending!  
Register NOW!

### TUESDAY, APRIL 23

2:00 pm - 8:00 pm

- >> Show Registration
- >> Legislative Update – TACO Legislative Consultant Ron Hinkle & Brian Schaeffer
  - Later school start date • Property tax relief
  - Full funding for TX tourism – To sell the state
  - Utility billing • Local licensing requirements
  - AG ruling re Licensees versus Tenants
- >> Awards Ceremony
- >> Happy hour with the vendors and the Trade Show opens

### WEDNESDAY, APRIL 24

8:00 am - 9:00 pm

- >> Breakfast
- >> Keynote Speaker – Janine Stange
- >> Trade Show & Vendor Luncheon
- >> SESSION – Are you a landlord or not? Yes/No  
Are you good at it? – Roundtable
- >> Happy Hour
- >> Unity Dinner / TACO Legislative Fundraising Auction

### THURSDAY, APRIL 25

8:15 am - 1:30 pm

- >> Breakfast
- >> SESSION – Does propane give you gas? – Roundtable  
reprofitability and current best practices – Railroad  
Commission
- >> SESSION – Do front office systems/online reservations  
make you more money?
- >> SESSION – Why advertise? I'm full!
- >> SESSION – What guest is right for me? – Daily, weekly,  
monthly operations and finances
- >> SESSION – Customer Service –  
Automation versus personalization
- >> Lunch and goodbyes



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