

★ Trade Exhibitors ★ Show Schedule Inside
★ Educational Classes ★ Sponsors ★ Live Auction

**NEW
VENUE**

**Don't Miss Out!
Register Today!**

**Call 817-426-9395
To Register**

2020 TACO MEETING & TRADE SHOW

August 18 & 19, 2020

**Lone Star Convention & Expo Center
Conroe, TX**



**Lone Star
Convention &
Expo Center**

**9055 Airport Rd.,
Conroe, TX**

- New Venue
- New Time
- New Classes
- New Friends

WELCOME!

This is the Largest Campground Owners Show in the Southwest!

So Much Info - One Big Show!

- » Opening Night Trade Show, Dinner & Auction
- » Government Affairs & Legislative Updates
- » Six Outstanding Educational Classes
- » Thriving in a post-COVID world!
- » Lots of Fun & More!

www.TACOMembers.com

TEXAS  **CAMPGROUNDS**
TACO Promoting RV Travel & Camping in Texas

Take a look at the Speakers for the TACO Show!



KEYNOTE - Jayne Cohen
GORIN + COHEN
CONSULTING GROUP LLC
gorincohenconsulting.com



Lisa Webber
ASTRA
aspiraconnect.com



Irene Jones
MARSHALL & STERLING
CAMPGROUND INSURANCE
PROGRAM
campgroundandhospitalityinsure.com



Nichole Poisson
KOA
ownakoa.com



Michael Moore
AGS GUEST GUIDES
agspub.com



Brian Schaeffer
TEXAS ADVERTISING
texasadvertising.net



Kelly Jones
GREAT ESCAPES RV RESORTS
greatescapesrvresorts.com

**The TACO Show that you have been waiting for all year starts NOW!
Be sure to attend all these exciting events!**

2020 TACO Meeting & Trade Show

SHOW SCHEDULE

Tuesday, August 18

- 12:00 - 1:00 Registration - View auction Items
- 1:00 - 1:45 Welcome Comments - Association & **Legislative Updates** - Ron Hinkel
- 1:45 - 2:30 **COVID-19 After-Effects, Your Responsibilities & Legal Challenges**
- 2:30 - 2:45 Break - View Auction Items - Buy Raffle Tickets
- 2:45 - 3:45 **Class #1** - Keynote Speaker - Jayne Cohen, Gorin+Cohen
"Lessons Learned From a Fortune Cookie"
- 3:45 - 4:00 Association Awards/Supplier of the Year
- 4:00 - 5:30 Trade Show Opens & Happy Hour with Vendors!
- 5:30 - 6:30 Auction Dinner
- 6:30 - 8:00 Live Auction
- 8:00 - 9:00 Settle auction tickets and pick up items

Wednesday, August 19

- 8:30 - 9:00 Continental Breakfast - **Raffle #1**
- 9:00 - 10:00 **Class #2 - Dealing with Rowdy Campers!**
Irene Jones - Marshall & Sterling Insurance
- 10:00 - 1:00 Trade Show - Pick up remaining auction items
- Noon - 1:00 Light Lunch with Vendors - (Legislator Visit)
- 1:00 - 1:45 **Class #3 - Keeping up with iGen** - Lisa Webber - Aspira
- 1:45 - 2:30 **Class #4 - Franchise Panel** - Nichole Poisson, KOA & Jayne Cohen, Jellystone
- 2:30 - 2:45 Break - **Raffle #2**
- 2:45 - 3:45 **Class #5 - ADA: Emotional Support Animals and Transition Plans**
Kelly Jones - Great Escapes RV Resorts
- 3:45 - 4:45 **Class #6 - Marketing Budget & Operations in a Post-COVID World**
Michael Moore & Brian Schaeffer – Texas Advertising
- 4:45 - 6:00 Dinner & Goodbyes - **Raffle #3**

* Show Schedule subject to change.

All show events will be held at the Lone Star Convention Center in Conroe, TX.

Be sure to visit www.TACOMembers.com for more Show information and updates!

NEW VENUE!

Lone Star Convention & Expo Center 9055 Airport Rd., Conroe, TX

Registration Fees Per Person

Early Registration
(By 7/15/20)

Member \$295.00
Non-Member \$375.00

After 7/15/20
or at the door

Member \$345.00
Non-Member \$425.00

REGISTER ONLINE AT TACOMEMBERS.COM

Homewood Suites by Hilton Conroe
936-703-6000 • 3000 I-45 North • Conroe, TX 77303
Homewoodsuites.hilton.com

TACO Show Group Code (TC3) \$119/night - 1 King or 2 Queen beds Non-smoking



Meet Some of Our Exhibitors - Here for YOU!

ACCESSPARKS 858-353-0845
San Diego, CA
Wi-Fi that just works, enabling 4,000+ devices to simultaneously stream.
accessparks.com
AGS GUEST GUIDES 877-518-1989
Crowley, TX
Guest guides, site maps and marketing.
agspub.com
***AMERIS BANK SBA & USDA LENDING** 281-384-2595
Houston, TX
SBA & USDA lending - dedicated to helping small businesses grow.
AmerisBank.com
ARK ASSURANCE GROUP 903-509-2292
Tyler, TX
RV park insurance.
arkassurance.com
ASTRA 214-996-7216
Dallas, TX
Software, online reservations.
aspiraconnect.com
***ATHENS/CHAMPION HOME BUILDERS** 817-402-0215
Mansfield, TX
Manufacturer of park models and RVs.
athensparkhomes.com
BAEHRE REAL ESTATE LLC 830-896-5050
Kerrville, TX
RV park real estate.
rvparksforsale.com
BEST WASH INC 281-441-2465
Humble, TX
Commercial laundry equipment sales, service, designs, and more.
bestwashinc.com
CAMCO 336-543-3813
Greensboro, NC
Campground store display, freshwater, hardware, eco-friendly cleaners & more.
camco.net
CAMPGROUND REFUND 214-546-7886
Hurst, TX
No risk contingency fee sales tax recovery refund on utilities.
campgroundrefund.com
CLEC-COMMERCIAL AND COIN LAUNDRY EQUIPMENT CO 800-888-0074
Pasadena, TX
Sales/service/parts for coin & card operated laundry equipment.
clecco.com
***GOOD SAM** 800-685-6246
Oxnard, CA
Travel guide, website, mobile app and social media marketing.
goodsam.com

GORIN+COHEN CONSULTING GROUP LLC 800-897-8836
Meredith, NH
Consulting specializing in design development, operations, feasibility studies and more.
gorincohenconsulting.com
INSIDER PERKS 216-232-3132
Cleveland, OH
Internet marketing.
insiderperks.biz
IT'S ALL ABOUT SATELLITES 800-951-1979
Albuquerque, NM
DirectTV/satellite TV/satellite systems.
itsallaboutsatellites.com
JAMESTOWN ADVANCED PRODUCTS 800-452-0639
Jamestown, NY
Commercial site amenities for campgrounds.
jamestownadvanced.com
KANGAROO JUMPER INC 865-387-8706
Arlington, TX
Making playgrounds more fun by delivering & installing the market's leading jumper product.
kangaroojumper.com
KAPLAN BROKERAGE GROUP - MARCUS & MILLICHAP 303-328-2074
Denver, CO
Commercial real estate investment sales, financing & advisory services.
kaplanbrokeragegroup.com
KOA 406-248-7444
Billings, MT
Campground franchising.
ownakoa.com
KRAFTSMAN COMMERCIAL PLAYGROUNDS & WATER PARKS 281-353-9599
Spring, TX
Playgrounds, splashparks, shade, shelter, site amenities, and more!
kraftsmanplay.com
LAND N SEA DISTRIBUTION 800-432-7652
Mansfield, TX
RV parts distributor.
landnsea.net
LEAVITT RECREATION & HOSPITALITY INSURANCE 800-525-2060
Sturgis, SD
Specialized insurance for RV Parks, campgrounds & resorts.
lrhinsurance.com
MARSHALL & STERLING CAMPGROUND INSURANCE PROGRAM 800-782-2926
Monticello, NY
Insurance broker with new, exclusive campground insurance carrier.
campgroundandhospitalityinsure.com

NEWPORT PACIFIC CAPITAL COMPANY 281-334-6426
Irvine, CA
Management and development.
newportpacific.com
OASIS WATER PLAYGROUNDS 713-370-6601
Houston, TX
Manufacturer of splash pad and fountain equipment.
oasiswaterplaygrounds.com
PHILADELPHIA INSURANCE 469-221-7932
Plano, TX
RV park insurance.
phly.com
***PINNACLE PARK HOMES** 866-574-5159
Ochlocknee, GA
Park model homes & cabins.
pinnacleparkhomes.com
***PLATINUM COTTAGES** 903-675-2525
Malakoff, TX
Park model manufacturer.
platinumcottages.com
ROWLEY INSURANCE 800-880-9397
Austin, TX
RV park insurance.
rowleyinsurance.com
***TENGO INTERNET** 512-469-7660
Austin, TX
Wireless internet provider.
tengointernet.com
TEXEN POWER COMPANY 281-989-7440
Georgetown, TX
Aggregator agent for electric power/commercial electricity.
texenpower.com
TXAD WEB DEVELOPMENT & DESIGN 877-518-1989
Crowley, TX
Website design, hosting & marketing.
txadweb.com
ULRICH CABINS 817-401-1651
Cleburne, TX
Park models, log cabins & homes.
ulrichcabins.com
UTILITY SUPPLY GROUP 800-800-2811
Kingston, WA
RV park utility products.
go-usg.com

*Pending Exhibitors ~ Vendor list as of May, 2020

Be Sure to Attend Our Fun TACO

ANNUAL Live Auction!

August 18th @ 6:30pm

**WE NEED YOUR HELP
WITH LEGISLATION MORE THAN EVER**

State budget cuts
Property tax increases
New campground permits

The TACO Auction Is Our Largest Annual Fundraiser!

This exciting event ensures:

- » An extensive government affairs & legal program to protect & promote your business interests.
- » Enhance current member benefits & develop new programs.
- » Increased membership to strengthen our industry.

Have You Been Thinking About a Golf Cart?



This is the most sought after auction item!

Thanks to the generosity of the membership and industry friends, TACO membership has more than doubled in the last 20 years. TACO's government affairs program is making a difference in the operation of RV parks across Texas! We need your help to make this year's Auction the biggest and best in TACO history.

**The TACO Live Auction
supports our extensive
Legal & Legislative Programs!**



**Bid Early...
Bid Often!**

Typical items will include: golf cart, state & national directory ad space, antiques, fresh lobsters, Texas theme items, tools, home decor, office & campground supplies, Texas fine wines, a bunch of lottery tickets and lots of other goodies!

Don't miss out on all of this year's new exciting auction items!