TACO Banner Ad FAQs



The Largest State Campground Owner Association in the Nation!

Is there a hard deadline for purchase? There are a limited number of spots available, on a first-come and paid basis.

What are the specs needed for the banner? Dimensions: 180 pixels wide by 150 pixels tall, JPG or PNG format required. Email artwork to Lisa Rhodes, rhodes@texascampgrounds.com.

Where will the banner placement be on the website? On the Home page, it is just under the Welcome banner; On the Education page, just under Education & Shows

How long will the ad run? Ads are annual and renew each January.

Can I change the ad when I want? Sure, just send us your new artwork or URL when you want it changed.

Can I renew after the year? Yes. Current advertisers have the first right of refusal.

Can we submit a gif? Yes

When will the ad start? As soon as we receive your payment and artwork, providing we have a space available.

How much does it cost? Home page \$445 annually and Education page \$310 annually for 2025.

Can our company do both pages? Yes, if there are available spots.